

NEW HOPE

SPONSORSHIP OPPORTUNITIES 2024

WHO WE ARE

New Hope Center for Grief Support is a 501c3 charitable organization that was founded in 2000 by Cathy Clough, a woman who experienced the pain of grief and the challenges of being a young widow raising three children. As she healed, she found new beginnings in life by supporting others through their own grief journey. Since then, New Hope has served thousands of grieving individuals and families with love, courage, and humility. Our primary purpose is to help people process their grief in a safe environment while staff and volunteers reflect these values through their actions and service.



HOPE, HEALING, AND NEW BEGINNINGS



*"Going through grief is such a process...
New Hope helped me take that next
step towards feeling alive again."
-Hopeful Mother*

(248) 348-0115 | griefhelp@newhopecenter.net | www.newhopecenter.net

SEMINARS

Winter "Beginning the Grief Journey" Seminar: Monday, February 5, 2024

Summer "Beginning the Grief Journey" Seminar: Monday, August 19, 2024

Hope for the Holidays Seminar: Monday, November 18, 2024



Description: "Beginning the Grief Journey" seminar provides an understanding of the basics of the grief journey and is a great first step for those grieving the loss of a loved one. It covers a variety of topics to help participants understand their grief and gives practical tools to help navigate the challenges they face after a loss.

Hope for the Holidays Seminar provides practical tools and stories from those who have experienced loss and found renewed hope during the holiday season.

SPONSORSHIP BENEFITS	PRESENTING	SUPPORTING
	\$1,500 (1 SPONSOR PER SEMINAR)	\$500 (3 SPONSORS PER SEMINAR)
Logo/Individual's Name on sponsor slide at seminar	✓	✓
Logo/Individual's Name on social media	✓	✓
Logo/Individual's Name on the New Hope website	✓	
Logo/Individual's Name on our annual report	✓	



WORKSHOPS

"From Grief to New Hope" 8-Week Workshop

Spring 8-Week Workshop: Mondays, March 4-April 22, 2024

Fall 8-Week Workshop: Mondays, September 16-November 4, 2024



Description: "From Grief to New Hope" Eight-Week Workshop combines the educational components of a seminar with the safety of a peer group. This workshop is available to adults who are grieving the death of a loved one. It provides a safe place to express grief and begin the healing process. Each session includes a speaker, and then participants are placed into small groups according to their type of loss.

SPONSORSHIP BENEFITS	PRESENTING \$2,500 (1 SPONSOR PER WORKSHOP)	SUPPORTING \$1,000 (3 SPONSORS PER WORKSHOP)
Logo/Individual's Name on sponsor slide at workshop	✓	✓
Logo/Individual's Name on social media	✓	✓
Logo/Individual's Name on the New Hope website	✓	
Logo/Individual's Name on our annual report	✓	



FIRST STEPS

Ongoing



Description: First Steps provides those who have experienced the death of a loved one a safe place to share their story, understand more about grief, and learn about the grief support programs and resources that New Hope offers. This one-time scheduled meeting provides an opportunity to connect with one of our facilitators that is close in age and has experienced a similar type of loss.

SPONSORSHIP BENEFITS	TIER 1 \$350 MONTHLY (\$4,200 ANNUALLY)	TIER 2 \$200 MONTHLY (\$2,400 ANNUALLY)	TIER 3 \$100 MONTHLY (\$1,200 ANNUALLY)	TIER 4 \$50 MONTHLY (\$600 ANNUALLY)
Logo/Individual's Name on the New Hope website	✓			
Logo/Individual's Name on our annual report	✓	✓	✓	
Logo/Individual's Name on social media	✓	✓		✓



GIVE THE GIFT OF HOPE



NEXT STEPS ONGOING GROUPS

Ongoing



Description: Our ongoing peer grief support groups meet on a regular basis throughout the year. We are seeking individuals and organizations willing to commit to a monthly donation or a one-time gift to help cover the costs of our ongoing support groups. These include groups for spouse loss, child loss, teen group, loss due to suicide, substance use, and a group for all losses. New Hope currently offers 16 different ongoing grief support groups.

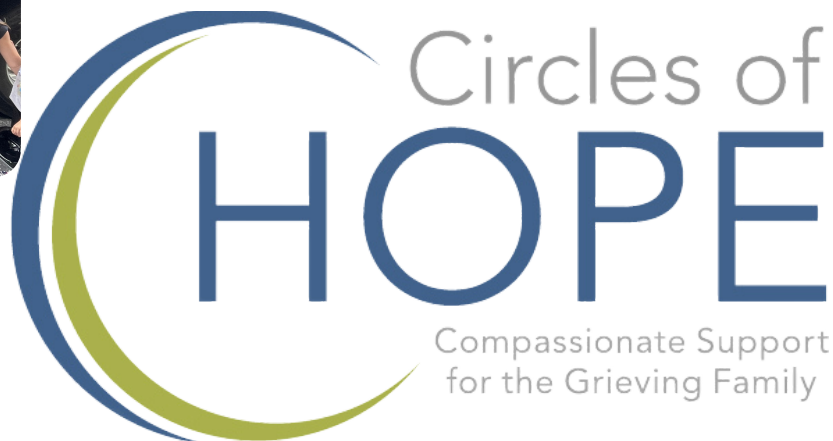
SPONSORSHIP BENEFITS	TIER 1 \$350 MONTHLY (\$4,200 ANNUALLY)	TIER 2 \$200 MONTHLY (\$2,400 ANNUALLY)	TIER 3 \$100 MONTHLY (\$1,200 ANNUALLY)	TIER 4 \$50 MONTHLY (\$600 ANNUALLY)
Logo/Individual's Name on the New Hope website	✓			
Logo/Individual's Name on our annual report	✓	✓	✓	
Logo/Individual's Name on social media	✓	✓		✓

*It's because of New Hope that I was able to go on living my life without my son physically in it.
They helped me more than anyone!"
-Hopeful Mother*

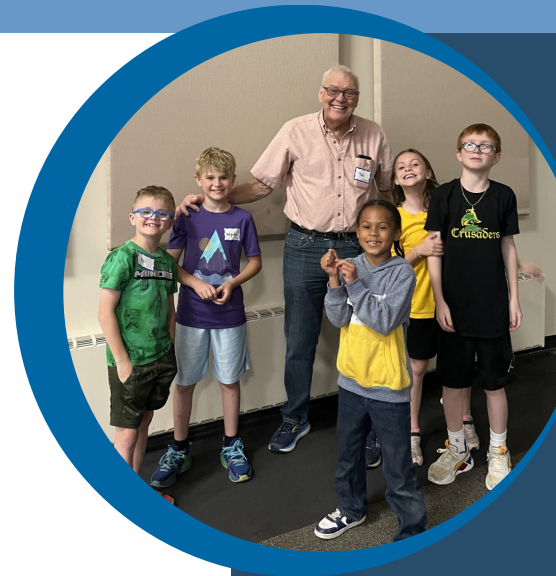
CIRCLES OF HOPE

Family Fridays, Day-to-Play Events, Kids Camp, Family Seminars, Teen Support Groups, and School-Based Grief Support

Description: Circles of Hope provides a family-centered approach to grief support by investing in children, supporting parents, and strengthening the family. These ongoing programs provide the support, community, and tools needed to help navigate grief.



***"Thank you so much for your service to the kids and the community and for allowing me to be part of such a wonderful event."
-Hopeful Volunteer***



FAMILY FRIDAYS

Family Friday Dates: January 12, February 23, March 8, April 5, May 3, June 28, August 16, September 27, November 15, December 13, 2024

Day-to-Play Dates: January 15, February 19, November 5, 2024



Description: Family Friday is part of our Circles of Hope Program, which provides a family-centered approach to grief support by investing in children, supporting parents, and strengthening the family. Throughout the year, we offer this monthly family-based program. Dinner is provided, along with break-out sessions, discussions, and activities to provide tools to help navigate the grief journey. We offer a unique theme and activity each month.

SPONSORSHIP BENEFITS	PRESENTING \$5,000 (2 SPONSORS)	ACTIVITY \$1,000 (11 SPONSORS)	FOOD \$750 (11 SPONSORS)	DAY-TO-PLAY \$500 (3 SPONSORS)
Logo/Individual's Name on monthly flyers	✓			
Logo/Individual's Name on our impact report	✓			
Logo/Individual's Name on the New Hope website & annual report	✓			
Logo/Individual's Name on social media	✓	✓	✓	✓
Logo/Individual's Name displayed at the event	✓	✓		

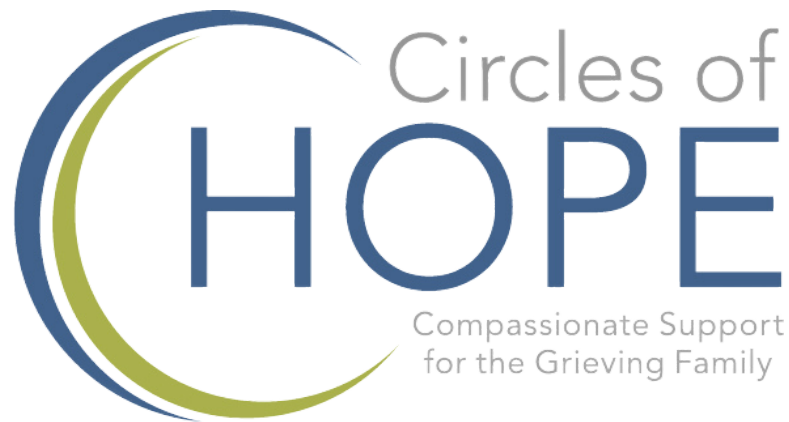
KID'S GRIEF CAMP

July 25-July 26, 2024



Description: This two-day camp is part of our Circles of Hope Programming. Our camp allows bereaved children ages 4-14, to learn about grief, achieve opportunities to learn about the reactions and emotions associated with grief, the significance of developing healthy coping skills, and ways to grow through the grief journey by sharing stories and building a strong community.

In 2023 we had our highest attendance ever of 117, and we are anticipating 150 in 2024.



"My boys loved being at camp. I felt like they were seen and heard in a way they haven't been before. What you are doing is amazing and I am so thankful for this organization and camp to help my children move forward in their grief."

-Hopeful Mother



KID'S GRIEF CAMP

July 25-26, 2024



SPONSORSHIP BENEFITS	PRESENTING \$10,000 (2 SPONSORS)	HOST \$5,000 (2 SPONSORS)	ACTIVITY \$2,500 (9 SPONSORS)	FOOD-LUNCH \$2,500 (2 SPONSORS)
Logo/Individual's Name on save the date cards	✓			
Logo/Individual's Name on camp shirts	✓	✓		
Logo/Individual's Name on camp banner	✓	✓	✓	✓
Logo/Individual's Name on the New Hope website	✓	✓		
Logo/Individual's Name on our annual report	✓	✓		
Logo/Individual's Name on impact report and thank you cards	✓			
Logo/Individual's Name on social media	✓	✓	✓	✓
Logo/Individual's Name on the activity signage			✓	



KIDS GRIEF CAMP

July 25-26, 2024



SPONSORSHIP BENEFITS	FOOD-SNACKS \$1,000 (2 SPONSORS)	FOOD-BREAKFAST \$500 (2 SPONSORS)	BOOK \$750 (2 SPONSORS)	WATER \$250 (2 SPONSORS)
Logo/Individual's Name on camp banner	✓	✓		
Logo/Individual's Name on the books			✓	
Logo/Individual's Name on social media	✓	✓		✓



FINDING YOUR SUPERPOWERS

October 18, 2024



Description: Finding Your Superpowers Seminar is an interactive family event designed to help families respond to grief and loss through the stories of our favorite superheroes.

SPONSORSHIP BENEFITS	PRESENTING \$2,500 (1 PER SEMINAR)	ACTIVITY \$1,000 (2 PER SEMINAR)	FOOD \$750 (1 PER SEMINAR)
Logo/Individual's Name on flyers	✓		
Logo/Individual's Name on our impact report	✓		
Logo/Individual's Name on the New Hope website	✓	✓	
Logo/Individual's Name on our annual report	✓	✓	
Logo/Individual's Name on social media	✓	✓	✓
Logo/Individual's Name displayed at the event	✓	✓	✓



TEEN GRIEF SUPPORT GROUP

Teen Group (8-Week Session): Tuesdays, January 16- March 5, 2024

Teen Group (4-Week Session): Tuesdays, June 25, July 9, 23, August 6, 2024

Teen Group (8-Week Session): Tuesdays, September 10-October 29, 2024

Description: The teen group is designed for teens who are grieving the death of a loved one. This program will help teens better understand their grief, provide a safe space to communicate their thoughts and feelings, and provide them with healthy coping skills and tools they will need to help them navigate their grief journey.

SPONSORSHIP BENEFITS	PRESENTING \$1,000 (1 PER 8-WEEK SESSION)	SUPPORTING \$500 (2 PER 8-WEEK SESSION)
Logo/Individual's Name on flyers	✓	
Logo/Individual's Name on our impact report	✓	
Logo/Individual's Name on the New Hope website	✓	✓
Logo/Individual's Name on our annual report	✓	✓
Logo/Individual's Name on social media	✓	✓



*"Teen group was beyond anything I could've imagined. Thank you.
-Hopeful Teen*

SCHOOL-BASED GRIEF SUPPORT

Ongoing



Description: This program is designed for students that are grieving the death of a loved one. Our program will help students better understand their grief, provide a safe space for them to communicate their thoughts and feelings, provide them with healthy coping skills, and the tools they will need to help them navigate their grief journey. This school-based program provides two days of personal development grief sensitivity training to school staff and administration, and two 8-week teen support group sessions per year.

SPONSORSHIP BENEFITS	TIER 1 \$5,000 (1 PER SESSION)	TIER 2 \$2,500 (1 PER SESSION)	TIER 3 \$1,000 (1 PER SESSION)	TIER 4 \$500 (1 PER SESSION)
Logo/Individual's Name on the flyers	✓			
Logo/Individual's Name on our annual report	✓	✓		
Logo/Individual's Name on the New Hope website	✓	✓	✓	
Logo/Individual's Name on social media	✓	✓	✓	✓



"I would refer a friend to teen group because it was an amazing place to find hope."

-Hopeful Teen



MEMORIAL CANDLELIGHT CEREMONY

December 9, 2024



Description: New Hope's Memorial Candlelight Ceremony is a time for our community to come together and remember our lost loved ones. Holidays and special days can be difficult after a loved one dies, even years later. This ceremony is a beautiful way to honor our loved one.

SPONSORSHIP BENEFITS

PRESENTING SPONSOR

\$1,500
(1 SPONSOR)

SUPPORTING SPONSOR

\$500
(2 SPONSORS)

Logo/Individual's Name on
the New Hope website



Logo/Individual's Name on
our annual report



Logo/Individual's Name on
social media



Logo/Individual's Name
displayed on ceremony
program



SPRING GALA FUNDRAISER

May 10, 2024



Description: This fundraising event benefits New Hope Center for Grief Support. We will have dinner, dancing, a band, raffles, auctions, and much more. Your contributions help provide free peer-led grief support to the children, teens, and adults that are grieving the death of a loved one. Please help give the gift of hope.

SPONSORSHIP BENEFITS	PRESENTING \$10,000 (1 SPONSOR)	HOST \$5,000 (1 SPONSOR)	ENTERTAINMENT \$2,500 (1 SPONSOR)	SUPPORTING \$1,000 (3 SPONSORS)
Logo/Individual's Name on the New Hope website	✓	✓		
Logo/Individual's Name on slide at the event	✓	✓	✓	✓
Logo/Individual's Name on event program	✓	✓	✓	✓
Logo/Individual's Name on our annual report	✓	✓	✓	
Logo/Individual's Name on social media	✓	✓	✓	✓
10 tickets to the event	✓			
4 tickets to the event		✓		





MERRY LITTLE CHRISTMAS PARTY

December 6, 2024



Description: This is a family-friendly holiday fundraising event that benefits New Hope Center for Grief Support. We will have appetizers, dancing, raffles, auctions, children's activities, and much more. Your contributions help provide free peer-led grief support to the children, teens, and adults that are grieving the death of a loved one. Please help give the gift of hope this holiday season.

SPONSORSHIP BENEFITS	PRESENTING \$5,000 (2 SPONSORS)	HOST \$2,000 (2 SPONSORS)	ENTERTAINMENT \$1,000 (1 SPONSOR)	SUPPORTING \$500 (2 SPONSORS)
Logo/Individual's Name on the New Hope website	✓			
Logo/Individual's Name on our annual report	✓	✓		
Logo/Individual's Name on sponsor board at event	✓	✓	✓	
Logo/Individual's Name on social media	✓	✓	✓	✓
6 tickets to the event	✓			



VOLUNTEER DEVELOPMENT TRAINING & CELEBRATIONS



Ongoing Group Facilitator Debrief: January 19
Facilitator Training: January 29
Spring Workshop Debrief: April 25
New Volunteer Orientation: May 13
Circles of Hope Debrief: May 20

Kid's Camp Training: June 10 & July 15
Kid's Camp Debrief: July 31
Facilitator Training: September 9
Fall Workshop Debrief: November 14
New Volunteer Orientation: November 19

Description: Our training is a time to train our volunteers in the peer-led grief support model and provide information on the volunteer opportunities that New Hope offers. Our celebrations and debriefs are a time to celebrate the positive outcomes of our programming, thank our volunteers, and discuss opportunities as we plan for future programming.

SPONSORSHIP BENEFITS

SUPPORTING
\$500
(1 SPONSOR PER PROGRAM DATE)

Logo/Individual's Name
displayed at training or
debrief



Logo/Individual's Name on
social media



2024 SPONSORSHIP COMMITTMENT FORM



(248) 348-0115 | griefhelp@newhopecenter.net | www.newhopecenter.net

Program/ Event: _____ Date of Program or Event: _____

Sponsorship Type: _____ Sponsorship Amount: _____

Payment Information: Online payment link- <http://weblink.donorperfect.com/24Sponsorship>

Individual / Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Options: ☐ One-time payment ☐ Quarterly payments ☐ Monthly payments

Payment Method: Check ____ Credit Card ____ Cash ____

Type of Card: ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

Name on Card: _____ Card Number: _____

Expiration Date: _____ CVV Code: _____

In Honor: _____ (Any sponsorship can be made in memory of a loved one if desired)



NEW HOPE
Center for Grief Support

